



Careers - Creative Business

The MSc in Creative Business is specifically designed for students seeking cross-disciplinary training in employment in cultural and social businesses. The programme trains students for sectors with specific characteristics.

All types of management positions exist in the creative economy sectors: finance, marketing, human resources, communication and development. Some students find employment in finance with music labels or cinema production companies; others work as consultants in micro-finance. Those who choose marketing will mainly develop consumers. Sponsorship and fundraising activities are now widespread in the creative economy sectors.

Graduates of the MSc in Creative Business can work as:

- administrator
- project manager
- communication /marketing manager
- HR manager
- financial advisor
- fundraiser
- lobbyist...

in Museums, Operas, Theatres, Music festivals, Publishing houses, Media, Cinema industry, Foundations, International Associations, Non-Governmental Organisations among others.