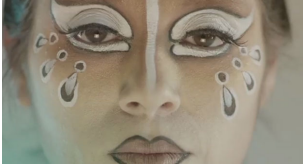




## EDHEC's MSc in Creative Business gets positive write-up in the Financial Times

The Financial Times features EDHEC's MSc in Creative Business and the Cirque du Soleil, patron of the 2015 Class.



Cirque du Soleil

In an article entitled 'EDHEC Business students joins the Circus', the Financial Times features the MSc in Creative Business and the [Cirque du Soleil, patron of the 2015 class](#).

The Financial Times' Della Bradshaw interviewed Director Isabelle Sequeira about the programme's new partnership with the Cirque du Soleil and the demand for management training for the Arts, Entertainment, and Philanthropy industries.

The [MSc in Creative Business](#) (Arts, Entertainment, Media & Social Innovation) responds to the growing economic importance of creative industrie.

Read the [FT article here](#).

Business Management Track, Master in Management, Master of Science

Written by ANGELIQUE MICONNET

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