



# The MSc in Creative Business is for you!

If you are one of those who believe that Culture, Arts and Entertainment will be increasingly important in society in the future...

If you are one of those who believe that social innovations can change the world...  
**... the MSc in Creative Business is for you!**

This [Master of Science is specially designed for students wishing to work in the arts, culture, entertainment and leisure sectors](#), but also for those who want to create social ties. We know that Arts and Culture are essential for human welfare. Museums, concert halls, theatres... are very important places in the society.

So today, the need to train international creative business men is more and more important. Join and trust us, we will make you the future managers of international creative economy.

## 6 Reasons to choose the MSc in Creative Business

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1. [20 years of experience](#)
2. **First MSc in Creative Industries and Social Innovation management in France**
3. **Internationally recognised** class patrons
4. Interdisciplinary contents
5. An **extensive alumni network** in the Cultural and Social Business sectors
6. Academic partnership with ESJ Lille